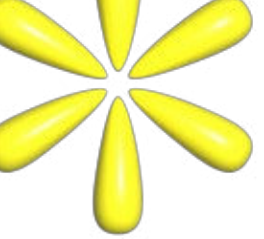




Pride™
TORONTO



2023
ANNUAL REPORT



Message from the Board of Directors

This past year has been yet another challenging one for 2SLGBTQI+ communities in Canada and around the world, with the ongoing rise of homophobia, biphobia, and transphobia. We are deeply distressed, disturbed, and disgusted by the attacks against our communities, including by governments in New Brunswick and Saskatchewan which both implemented misguided legislation and policies that put queer and trans youth in danger.

In the face of rising hate, the work that we do at Pride Toronto to create safe spaces for 2SLGBTQI+ communities has never been more important. We celebrate the tireless work of our staff and volunteer teams as they put on a very successful 2023 Pride Festival, which included the largest number of Pride Parade contingents in our history (and still finished on time)! We must also laud the excellence in the breadth of programming, with local BIPOC artists heavily represented, and continued success in celebrating many community prides, including Bi+, Rainbow Seniors, Two-Spirit and Indigenous, and Youth Pride.

Financial accountability and transparency continue to be a top priority for the Board of Directors, in our continued shift to implement stronger checks and balances to ensure that the mistakes of the past are not repeated. The audit report highlights how far we have come in only a few short years. We would like to thank Osmel Guerra Maynes for stepping up and serving as Treasurer.

Board Members

Grant Gonzales (He/Him) - Co-Chair
leZlie lee kam (gender mysterious) - Co-Chair
Osmel B. Guerra Maynes (He/Him) - Treasurer
Yuri Hernandez (They/Them) - Secretary
D!XON (He/They)
Maher Sinno (They/He)
Moka Dawkins (She/Her)
Samantha Fraser (She/Her)
Natasha "Courage" Bacchus (She/Her)
Nirmalan Vijeyakumar (He/Him)
Troy Dunn (He/Him)

As we continue to experience rising costs in all areas, including festival infrastructure, insurance, and security, we are calling on all orders of government to provide increased, stable, multi-year funding to support the largest festival in Canada, and one of the largest Pride Festivals in the world. We cannot achieve the positive social and economic impacts expected of us if we do not have the appropriate resources to make it happen.

We welcome the continued and new partnerships with Indigenous communities, and their willingness to build trust with us despite Pride Toronto's poor historical record where we caused harm as an organization to these communities. Pride Toronto signed a formal partnership with both 2-Spirited People of the 1st Nations and Indigiqueer as part of our ongoing commitment to Truth and Reconciliation with Indigenous peoples and communities, where we promised to fulfill many actions every year to centre 2-Spirit and Indigenous folks during the Pride Festival. We also continued our work with 2-Spirited People of the 1st Nations to secure funding in support of the 2nd Annual 2-Spirit Pow Wow, which we were able to achieve.




We enter the new year excited for our recently finalized Strategic Plan, where we are committed to achieving numerous goals under six strategic pillars:

1. Leading and Supporting Intersectional 2SLGBTQI+ Advocacy
2. Excellence in Festival and Program Delivery
3. Strengthening Communications with Members and 2SLGBTQI+ Communities
4. Living Our Values through Diversity, Equity, and Inclusion
5. Building Organizational Culture and Human Resources Capabilities
6. Increasing Financial Diversification, Growth, and Accountability

Finally, we end on a somber note, mourning the loss of Brian De Matos, our friend and former Board Secretary and Director. Many of the current Board worked closely with him and knew him as a selfless and dedicated community activist and leader. From helping Board members with their accessibility needs, to guiding Pride Toronto through challenging times, to engaging in thoughtful and informed debates on key issues faced by Pride Toronto and broader 2SLGBTQI+ communities, we could always count on Brian to take his responsibilities seriously. As a small token of our love for Brian, we were proud to dedicate the Brian De Matos Community Room at Pride Toronto's offices in his honour.

As always, thank you to our amazing staff and volunteer teams, and ongoing support from community partners, members, sponsors, and government funders. We're so excited for what's in store in 2024!




Co-Chair
GRANT GONZALES
(he/him)




Co-Chair
LEZLIE LEE KAM
(gender mysterious)



Message from the Executive Director

2023 was another ground-breaking year for Pride Toronto. By continuing to listen to our communities, we recognized that we have regained some trust but there is still a lot of work ahead of us. I am looking forward to continuing the work on building trust and leading the fight for the 2SLGBTQI+ communities.

In 2023, we saw growing public safety concerns for the 2SLGBTQI+ communities at an all-time high. The anti-trans and anti-2SLGBTQI+ movement across the globe led to the increase in violence and passage of anti-2SLGBTQI+ legislation in many countries including here at home. The violence towards the trans community, drag performers, activists and more continue to be at an all-time high, alongside increased bullying and violence towards 2SLGBTQI+ youth in schools, the community and online.

Despite these challenges, 2023 saw some of our greatest achievements yet: Pride Toronto is now officially the largest Pride in North America and the second largest in the world. This achievement is because of the work of many of you today and those before us. We will be forever grateful to our trailblazers.

I'm pleased to report that we made our communities proud yet again! About 3 million people attended the festival, spending much more than they did in 2022. During Pride weekend alone, festival goers spent over \$195 million on food and beverages, over \$55 million on recreation and entertainment, and over \$160 million on lodging, transportation, and shopping. All levels of government benefit from Pride Toronto. The festival contributed a whopping \$591 million to Ontario's GDP and generated over \$231 million in combined tax revenues. Ontarians benefitted as well, with the festival directly creating 4,748 jobs.



Amidst the glitz and glamour, some of the highlights that stood out for me include:

- 1. Strengthening Diversity and Inclusion.** 87% of our artists, curators, and speakers identified as BIPOC. We support 2-Spirited People of the 1st Nations to hold their second 2-Spirit Pow Wow. Visitors from across Canada came to celebrate and learn.
- 2. Introduction of the International Impact Fund.** We launched our International Impact Fund where Pride Toronto supported the advocacy and community-building work of 2SLGBTQI+ organizations and collectives around the world, particularly in countries where there are huge legal and social challenges for the 2SLGBTQI+ communities.
- 3. Community Connect Moving To New Places.** During our 2023 Community Connect with Amazon as our presenting sponsor, we gave over 5,000 care packages to community members. This initiative took us to Jane and Finch Mall, Albion Mall and 1200 Markham Road in Scarborough.
- 4. International Grand Marshal.** We were honoured to have Tarek Zeidan from Lebanon as our International Grand Marshal; the very first from the Middle East.
- 5. Memorandum of Understanding (MOU) Signed with Indigenous Communities.** Pride Toronto signed an MOU with 2-Spirited People of the 1st Nations and Indigiqueer that will see Indigenous people always leading Pride Parades moving forward.



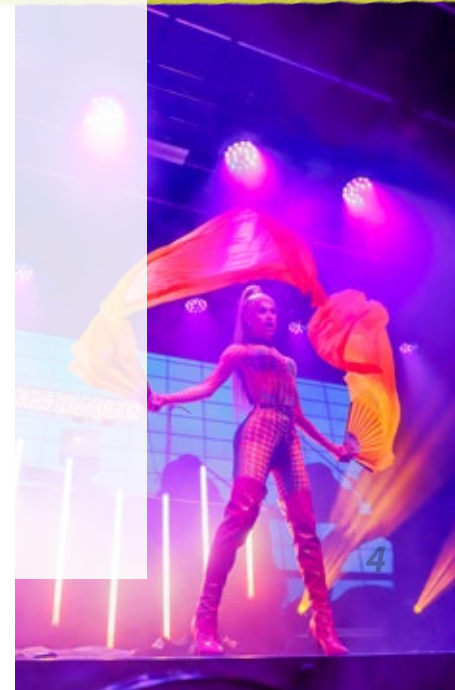
We will continue our efforts to be truly present in our communities 365 days in 2024, including leveraging social media while bringing current issues directly to our membership. As one of the largest Pride festivals in the world, we will continue nurturing relationships with our global partners to strengthen 2SLGBTQI+ advocacy around the world.

I hold immense gratitude and appreciation for our dedicated network of sponsors, volunteers, members, honoured positions and groups, community partners, staff, Board, and all three levels of government. Without these valued individuals and stakeholders, Pride Toronto wouldn't be the resounding success that we are today. We look forward to working with you all in 2024 to strengthen our policies, advance transparency and accountability, and continue being a strong voice for those who are not always heard.



A handwritten signature in black ink, which appears to read "Kojo Modeste".

Executive Director
KOJO MODESTE



2023 Festival Highlights

**Over 3,000,000
Pride Toronto Attendees
+5.530,000 Online Impressions**
made for an incredible and memorable festival!

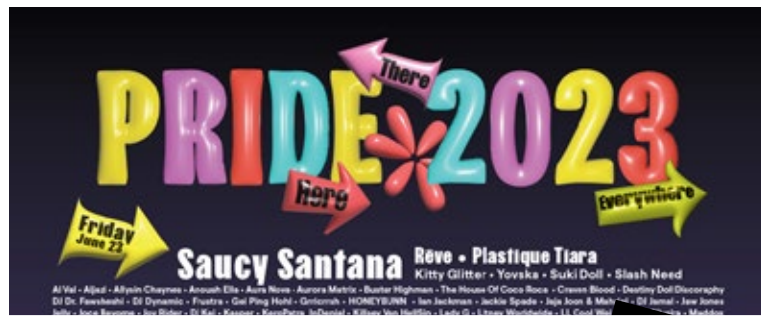
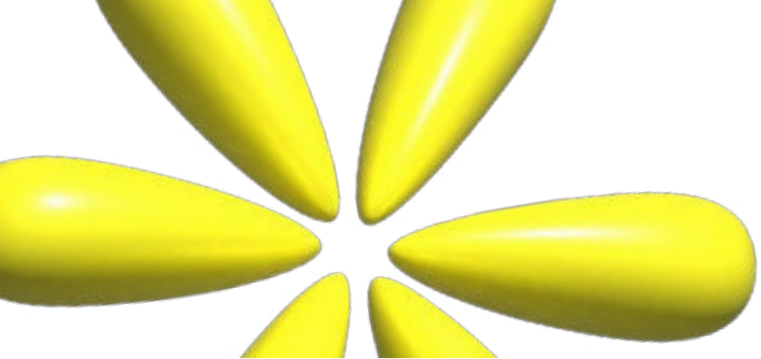
Economic Impact

4,700+ Direct Jobs Created
\$500 Million Contribution to the GDP
\$230 Million Combined Tax Revenues Generated

The 2023 Pride Festival delivered enormous social and economic benefits to the community of Toronto and to the province of Ontario. This year's festival will go down in history as one of the largest the city has ever seen. An estimated 3 million people participated and attended events, contributing a \$589.8 million GDP increase and generating combined tax revenues of \$231.4 million. The festival supported the creation of 4,748 jobs. We thank our sponsors, community partners, governments, staff, volunteers, and all other supporters who made the 2023 Pride Festival a resounding success. Pride Toronto continues to advocate for the Human Rights of ALL 2SLGBTQI+ people and support inclusion and diversity.

WHERE DID OUR
**3 MILLION
PRIDE TORONTO
ATTENDEES COME FROM?**

81% Greater Toronto Area (GTA)
6% Ontario (Outside of GTA)
4% Canada (Outside of Ontario)
4% USA
4% International (Excluding USA)



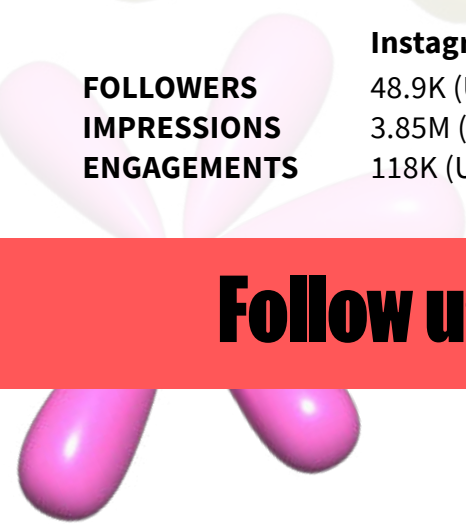
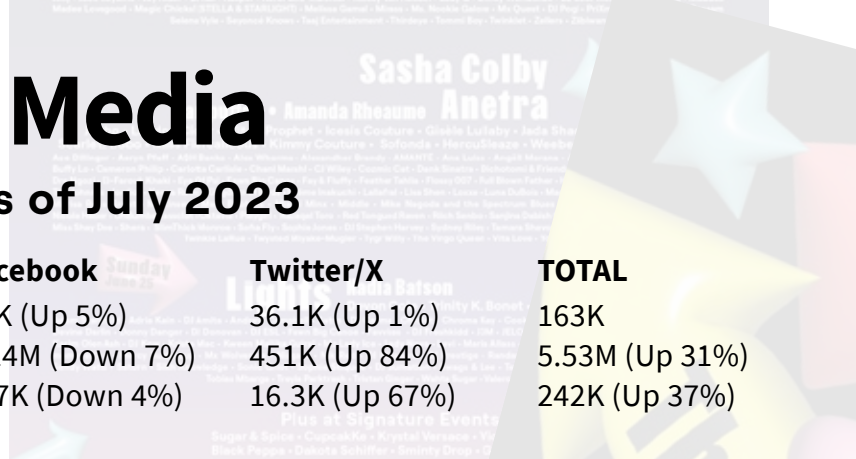
Marketing and Media

SOCIAL MEDIA GROWTH as of July 2023

	Instagram	Facebook	Twitter/X	TOTAL
FOLLOWERS	48.9K (Up 17%)	78K (Up 5%)	36.1K (Up 1%)	163K
IMPRESSIONS	3.85M (Up 46%)	1.24M (Down 7%)	451K (Up 84%)	5.53M (Up 31%)
ENGAGEMENTS	118K (Up 120%)	107K (Down 4%)	16.3K (Up 67%)	242K (Up 37%)

Follow us @PrideToronto on all socials!

2023’s theme was “Here, There, Everywhere,” focused on the present moment, we’re here to proclaim and celebrate our existence. We’re here against all odds, and continue to endure. We’re here to stay. We take action by being there for each other. We relentlessly advocate for our community, and champion safe spaces in times of need and in times of joy. As we revel in, and learn from our differences, we come together as one universe. We’re together because we are everywhere.



Programming Highlights

Festival

10 Stages
215 Hours Festival Weekend Stage Programming
460 Acts
769 Performers
38 Headliners
30 2SLGBTQI+ Speakers
20 Curators/Collectives
10 Community Prides

Pride Month

14 Signature Events
22 Major Cultural Events
31 Major Cultural Partners
91 Affiliate Events
64 Affiliate Event Partners
29 Visual Art Exhibitions/Installations

Artists

88.48% Local Artists (GTA)
7.83% Canadian Artists (excluding GTA)
3.70% International Artists

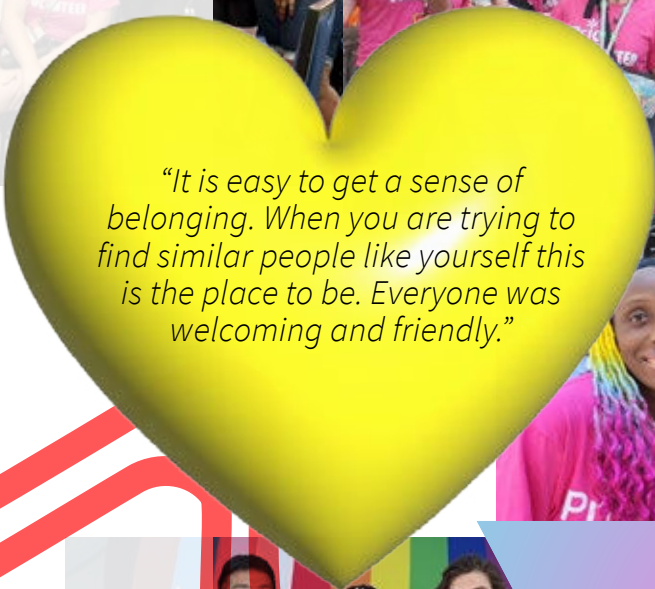
74.18% BIPOC Artists
97.29% 2SLGBTQI+ Artists
36.12% Female Artists
36.95% Gender-Diverse Artists
3.42 Million Online Impressions




Volunteer Highlights

408 Active Volunteers Over 3500 Hours




Pride Toronto had one of our best years yet in terms of our Volunteer Program! With Volunteers from all walks of life coming together to support our festival and our Pride 365 Events. Our volunteers worked so hard and we are so incredibly grateful for their passion, participation and enthusiasm.



"It is easy to get a sense of belonging. When you are trying to find similar people like yourself this is the place to be. Everyone was welcoming and friendly."



"I'm 100% interested in returning to volunteer at Pride Toronto because I feel like I'm a part of Pride Toronto. Pride Toronto gave me a sense of belonging, happiness and freedom of expression. As a newcomer in Canada, Pride Toronto gave me a home and I'm willing to stay."



"It was one of the best volunteering days I've ever done! I enjoyed each moment of the Pride Parade; I loved seeing the fabulous smiles on the beautiful faces; I got considerable life energy from how freely and proudly people walked in the pride parade and the people around them! That valuable human gathering made me feel the real power and beauty of humanity's freedom!"





Education and Training Highlights

14 Sessions
1500 Learners

This year Pride Toronto was able to offer training and education sessions 14 different times, in many different places, including online, Toronto, Mississauga, and San Diego! This education program spreads information and debunks misinformation in order to ensure that the organizations and people who are already invested in Pride Toronto, have the information they need to be active allies.

"The session with Freya was great. I learned a lot and will reflect on those learnings. Thank you so much!"

"It was a great way to connect and bring together community partners and for program managers like myself to expand our network and find new pathways to collaborate with community organizations. I loved every single aspect of the session. Thanks for having me!"

"Freya led an incredible session. I learned so much from them, and have used my new knowledge in discussions with my kids."

"Great job addressing provocative topics delicately without backing down. "Conditional allyship is not allyship". Love that!"

Community Connect

Taking Pride here, there and everywhere!

5000 Care Packages 3 Communities Connected

Who says Pride has to live downtown!
Our 2023 Community Connect was nothing short of spectacular. With Amazon as our presenting sponsor, we gave over 5,000 care packages to community members and community organizations.

Attendees enjoyed performances from Drag Queens, Spoken Word artists, DJ's and Kiki Ballroom Dancers.

We brought Pride to Scarborough, North York and Etobicoke!



2023 Honoured Positions

This year's focus: "Defenders of 2SLGBTQI+ Human Rights".

Each year individuals, collectives or organizations are selected via committee (made up of community members, Pride Toronto board members and staff) for their bravery in leading the fight/ advocacy of the 2SLGBTQI+ communities.

We made history this year by recognizing two organizations, Charity of Choice highlighting the work they do both on a global and national level. We also had a collective of international organizations and persons come together as our International Honoured Group collective.

International Honoured Group Collective:



International Grand Marshal
TAREK ZEIDAN
(Lebanon)



YVEE ODUOR
(Kenya)



ALAN NSUBUGA
(Uganda)



VICTOR DIGOLO
(Kenya)



ANDREW BRANT
(Uganda)



ALI KIRAME ALI
(Tanzania)



PETER NJANE
(Kenya)



JOANITA SSENFUKA WARRY
(Uganda)



Accessibility Ambassador
JONATHAN CLARKSON



Bi+ Ambassador
CHERYL DOBINSON



Sober Ambassador
RAMI ELZAS



Francophone Ambassador
KLAUSKY MATHURINE



Trans Ambassador
KITANYA WILSON



Youth Ambassador
OCEAN RUEL

Charities of Choice

The Charity of Choice is selected in recognition of the organization's leadership and achievements in 2SLGBTQI+ human rights issues and advocacy. This year we selected two charities of choice for the work that they do both locally and globally.



Friends of Ruby

Friends of Ruby ensures the 2SLGBTQIA+ youth (ages 16 to 29) of the Greater Toronto Area are validated, included and empowered to live healthier lives. They create welcoming and safe spaces for youth to participate in their various programs and services, including mental health, housing, wellness, education, employment, and inclusion through activities that meet 2SLGBTQIA+ youth needs. All programs and services are led and facilitated by 2SLGBTQIA+ individuals, informed by 2SLGBTQIA+ youth and grounded in evidence and research. The facility is accessible, energy efficient, and pet-friendly.



PARTNERS IN

Pride

An initiative of the Stephen Lewis Foundation

The Stephen Lewis Foundation

Founded 20 years ago, The Stephen Lewis Foundation (SLF) champions health and human rights alongside more than 100 community-based organizations working on the frontlines of the HIV pandemic in sub-Saharan Africa. A progressive, feminist organization rooted in social justice and international solidarity, its focus is supporting partners cutting the AIDS pandemic off at its roots by providing care and support to women, orphaned children, grandmothers, and the LGBTIQ communities. Through their Partners in Pride campaign, the SLF supports 14 LGBTIQ organizations and their leaders, who live in environments characterized by violent homophobia, legally entrenched discrimination, and political and social persecution. These organizations are lifelines for LGBTIQ communities, providing vital health care, mental health support, social support, and legal counsel.





Youth Conference

Our annual Youth Conference seeks to empower participants to build stronger community partnerships, educate allies, and promote connections and collaborations through best practices. Through our workshops and activities, we aim to empower youths to live authentic lives while advocating for their rights and those of their peers.

This year's theme "Defenders of 2SLGBTQI+ Human Rights," aimed at addressing the pressing challenges that our community faces. Attendees (youths 11 to 19 yrs and allies) engaged in a one-day event that offered interactive workshops, fun activities, and giveaways.

We are proud to host this year's conference in partnership with MLSE.



Pride
 TORONTO

PRESENTED BY
AIR CANADA

**INTERNATIONAL
 HUMAN
 RIGHTS
 CONFERENCE**

**Tuesday TORONTO
 JUNE 20, 2023 METROPOLITAN
 10AM-5:30PM UNIVERSITY**

FEATURING
**PRIDE'S INTERNATIONAL GRAND MARSHALL
 HONOURED GROUP COLLECTIVE
 & OUT AND PROUD LABOUR LEADERS**

ONTARIO FEDERATION OF LABOUR
 CUPE-SCFP
 SUPPORTED BY
BOUSFIELDS INC.
 PLANNING | DESIGN | ENGAGEMENT




Human Rights Conference

Pride Toronto, the Ontario Federation of Labour, CUPE and presenting sponsor Air Canada hosted a one-day empowering Human Rights Conference bringing together international and local keynote speakers and workshop facilitators.

Dialogue, exchange and learning through interactive workshops and panel discussions provided insights into the challenges and solutions of labour, rights and legislation of 2SLGBTQI+ peoples both locally and internationally.

Through building networks of support, our goal is to create international awareness and foster connections that will have a lasting impact on human rights advocacy.



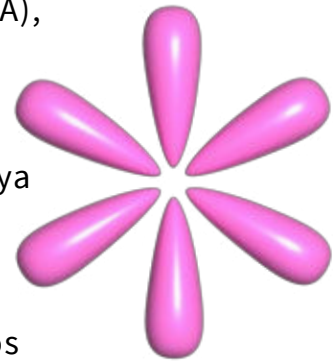


International Impact Fund

The International Impact Fund is an opportunity where Pride Toronto supports the advocacy and community building work of organizations and collectives around the world, particularly in countries where there are huge legal and social challenges for our communities. Recipients can receive up to \$1,500 CAD to put towards initiatives, events and education that will make a difference for LGBTQIA+ individuals around the world. 17 organizations from various countries were awarded the fund this year.

2023 Fund Recipients

- Eastern Caribbean Alliance for Diversity and Equality, St. Lucia
- Interfaith Diversity Network of West Africa (IDNOWA), West Africa to include Nigeria, Ghana, Togo, Liberia, Ivory Coast, Burkina Faso, Mali, Benin, Sierra Leone, Senegal and Gambia
- The Society Against Sexual Orientation Discrimination (SASOD), Guyana
- ARCOBALENO Foundation
- Dominica Equality and Sexual Expression Association (DESEA), Commonwealth of Dominica
- KEY WATCH GHANA
- GrenCHAP Inc, Grenada
- GAY HIV PREVENTION NETWORK OF KENYA (GHPN-KE.), Kenya
- Stop AIDS in Liberia, (SAIL), Liberia
- Dignidad y Justicia en el Camino A.C, México.
- Roots Lab for Gender and Development, Morocco
- TRANS ORGANIZACION FEMINISTA por los Derechos Humanos de las Personas Trans, in partnership with the YMCA of Peru, Peru
- Saint Kitts and Nevis Alliance for Equality (SKN), St. Kitts and Nevis
- Kaos GL, Turkey
- RESAEU CUPITON, Togo
- May 17 Association / 17 Mayıs Derneği, Turkey
- Levites Initiative for Freedom and Enlightenment (LIFFE), Nigeria



Signature Events

In 2023 we expanded programming and hosted an incredible array of Signature Events throughout Pride month with a focus on highlighting local artists.

From the beach, to the pool, the theatre or the conference hall, Pride engaged our community with performances and provoking entertainment and engagement.

This years line up included:

- Royal Tea - Pride Month Kickoff Party
- 'Til Sunset "The Beach Party"
- Pride Pool Party with Sugar & Spice
- Youth Conference
- Human Rights Conference
- Community Connect (Scarborough, North York & Etobicoke)
- Rainbow Senior Pride





Pride Festival and Street Fair

We successfully hosted the largest 2SLGBTQI+ festival in Canada, and one of the largest in the world. It was a weekend full of diversity, inclusion and love!

A million moving pieces came together to transform the city into a space of celebration. From vendors, volunteers, information booths, free water, accessibility risers, harm reduction, street dancing and street treats -Pride Toronto's 2023 Pride was a smashing success!

Our festival footprint was larger than ever and continues to grow. Our grand 3 main stages included City Hall. Our sponsors spared no expenses in decking out our festival grounds. Performers filled the streets and stages and our community came together in their best to celebrate how far we've come. The weather was great and streets were packed!

With an incredible lineup of events and programming, and spaces for just about everybody, joy filled the weekend! We hope you had a good time!



Parade

Over 250 groups promoting equality and inclusion marched and were greeted with friendly faces all along our Parade route. The hours long Pride Parade went smoothly and successfully to lovely sunshine.

We filled the streets with colourful floats and friendly faces. There were performances, spectacle, music and much love.

Our new march route destination ended at Nathan Phillips Square -which featured a new super size Main Stage and Beer Garden and some great closing acts to end the festival.



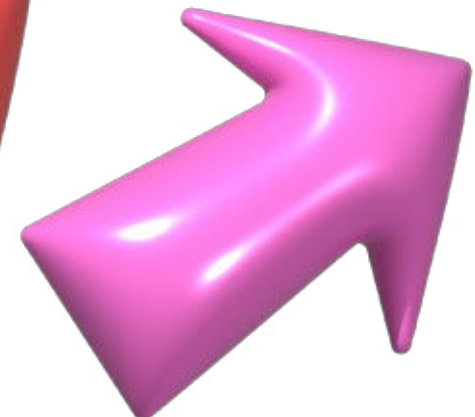
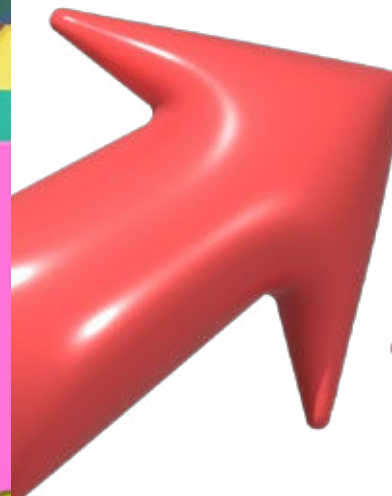
My First Pride



For the second year in a row, Pride Toronto was thrilled to have the My First Pride contingent in the Pride Toronto Parade. The My First Pride Parade Contingent is for anyone experiencing Pride for the first time in their life.

My First Pride is the only Parade Contingent organized by Pride Toronto for the Pride Parade. This year we had exceeded the number of applications, with over 100 people who wanted to participate, and celebrate their first Pride with us.

We are excited to keep this contingent ongoing, as we welcome newcomers, families, people of all ages and backgrounds, to join us as we march through the streets of Toronto.





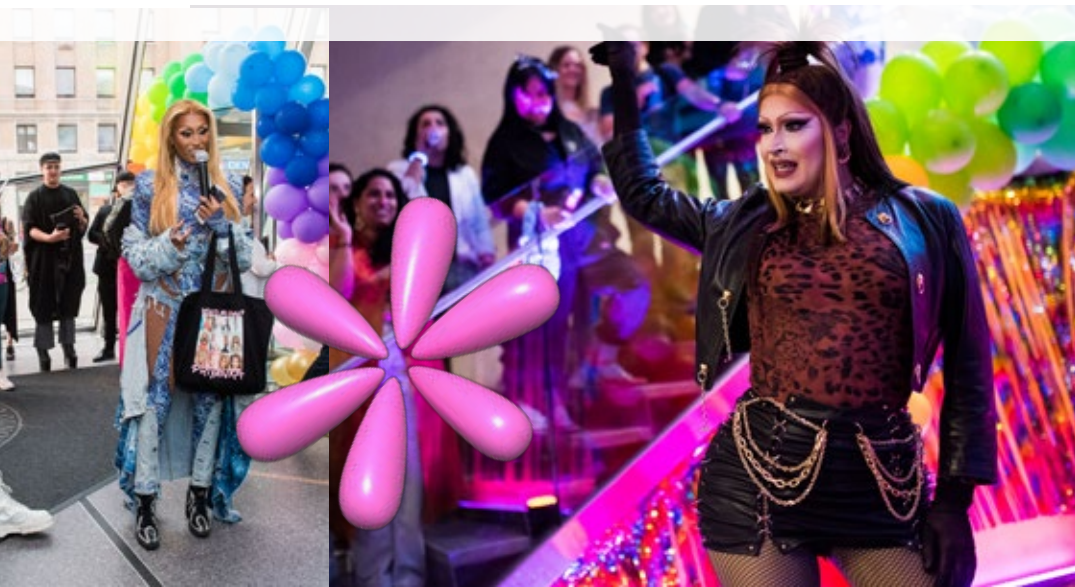
Major Cultural Events

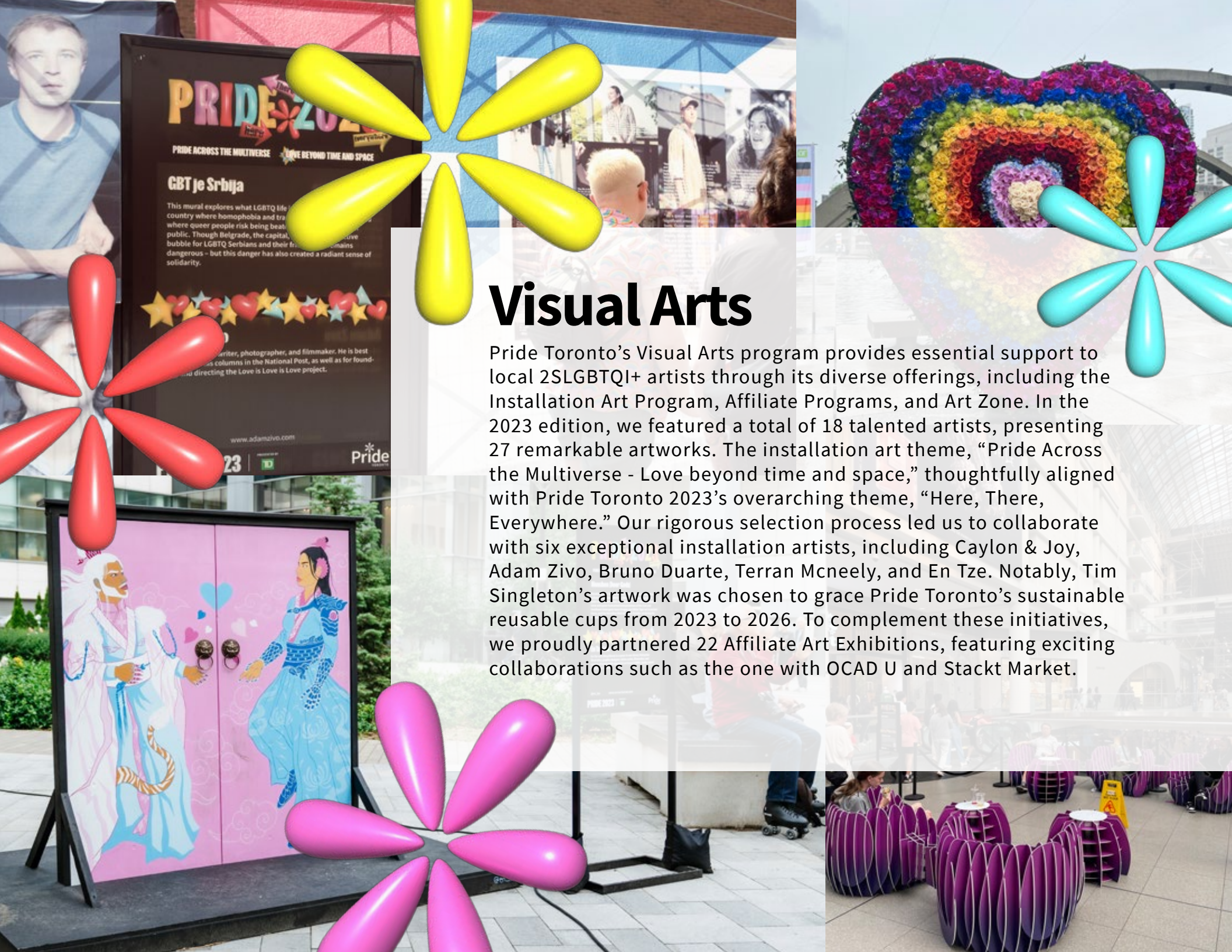
The Major Cultural Partner Program is an exclusive, invite-only initiative that fosters collaboration between Pride Toronto and major cultural partners, which are iconic organizations representing Toronto's rich culture and heritage. This program champions cultural diversity and inclusivity by featuring events produced by these esteemed partners that align with Pride Toronto's mission and values. Pride Toronto 2023 successfully engaged with 31 Major Cultural Partners, resulting in 22 Major Cultural Events and 2 additional Signature Event Partners, contributing to 4 more Signature Events. These partners include significant institutions such as the 2-Spirited People of the 1st Nations, City of Toronto, Magenta Foundation, AGO, ROM, Luminato Festival, among others.



Affiliate Events

The Affiliate Event Program forges strategic partnerships with event organizers in Toronto, offering cross-promotional support to both external events and Pride Toronto's Festival programming, with the goal of enhancing diversity and inclusivity throughout the Pride celebrations. This collaborative initiative places a strong emphasis on safety, community representation, and accessibility, with a focus on creating a comprehensive directory of Pride-related events and extending support to local venues and not-for-profit organizations. In the 2023 edition, we proudly engaged with 64 Affiliate Event Partners, collectively presenting 91 Affiliate events encompassing a wide array of cultural, age, and industry representations, including art, sports, music, theatre, dance, and nature, among others.





Visual Arts

Pride Toronto's Visual Arts program provides essential support to local 2SLGBTQI+ artists through its diverse offerings, including the Installation Art Program, Affiliate Programs, and Art Zone. In the 2023 edition, we featured a total of 18 talented artists, presenting 27 remarkable artworks. The installation art theme, "Pride Across the Multiverse - Love beyond time and space," thoughtfully aligned with Pride Toronto 2023's overarching theme, "Here, There, Everywhere." Our rigorous selection process led us to collaborate with six exceptional installation artists, including Caylon & Joy, Adam Zivo, Bruno Duarte, Terran Mcneely, and En Tze. Notably, Tim Singleton's artwork was chosen to grace Pride Toronto's sustainable reusable cups from 2023 to 2026. To complement these initiatives, we proudly partnered 22 Affiliate Art Exhibitions, featuring exciting collaborations such as the one with OCAD U and Stackt Market.

Audited Financial Statements

STATEMENT OF OPERATIONS (Year ended July 31 2023)

	2023	2022
Revenues		
Sponsorships	\$ 4,744,358	4,113,785
Permits and fees	1,253,579	938,405
Government and non-government funding	1,041,440	1,890,394
Donations and fundraising *	519,099*	548,696
Other revenue	41,563	15,799
	\$ 7,600,039	7,507,079
Expenses		
Advertising and promotion	\$ 1,386,296	1,325,519
Wages and benefits	1,358,841	1,167,615
Festival infrastructure	1,135,449	1,124,040
Artists and associated costs	937,900	622,373
Staff advocacy and community outreach	589,957	149,095
Special projects	576,505	624,851
Event food and beverage costs	364,383	323,524
Event staffing and safety	304,525	209,936
Professional fees	228,465	165,041
Insurance	228,094	67,255
Office and administration	206,401	211,343
Occupancy	136,045	175,189
Sub-contractors	93,029	175,702
Accessibility	59,375	45,925
Volunteer	42,056	56,903
Governance	38,381	78,008
Amortization of capital assets	10,082	7,317
	\$ 7,695,784	6,529,636
Excess (deficiency) of revenue over expenses	\$ (95,745)	977,443

*The independent auditors' report dated December 20, 2023 on the audited financial statements of the Organization for the year ended July 31, 2023 included a qualified opinion as a result of a limitation in scope. The completeness of donations and fundraising revenues was not susceptible to satisfactory audit verification and procedures performed by the independent auditors of the Organization were limited to the amounts recorded in the records of the Organization.



Thank You

The Pride Festival 2023 programming, performances, and events would not have been possible without our wonderful sponsors. Pride Toronto is incredibly grateful for our sponsors and supporters' financial and in-kind contributions. With your ongoing support, we can continue our vital work with 2SLGBTQI+ communities and their families year after year. This past year, we saw the largest turnout in Pride Festival history to date, with over 3 million people coming together to celebrate love and diversity in a safe, inclusive space that allows them to be their beautiful, authentic selves.

We are proud to share that our festival was able to positively impact the local, provincial and national economy, especially supporting Toronto's small businesses and businesses located along the Festival grounds. Thank you to our 2023 Sponsors for supporting us in making this year's Pride Festival a record-breaking success! We look forward to our continued partnership in the years to come.



Sponsors

Presenting:
TD Ready Commitment

Gold:
Air Canada Amazon Diageo
Fasken Google Labatt Merck
OLG Rogers Tim Hortons

Silver:
Adidas Kenvue Manulife
Maple Leaf Food Pepsi Trojan

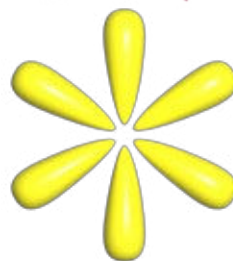
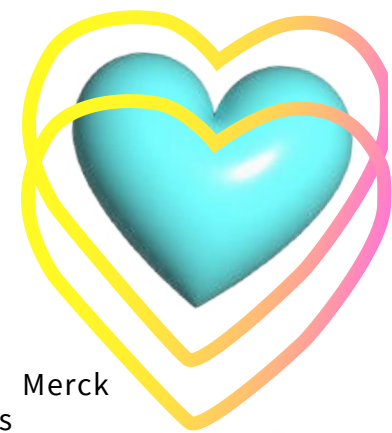
Bronze:
Flow Water Hugel Aesthetics
Loblaws MLSE

Custom:
Access Storage Crest Gilead
Give & Go Home Depot iGo
Ikea Intuit KitKat
LCBO Pizza Pizza Red Bull
Sephora Skip the Dishes
Tripod Fertility Veet

Media Partners:
In Magazine Outfront Media OutTV
Proud FM Rogers Sports & Media

Tourism partner:
Bisha Hotel Canopy by Hilton Courtyard by Marriott
Fairmont Hotel Hotel X Toronto KLM
Metrolinx Sheraton Hotel The Drake Hotel
TTC ViaRail W Hotel

Public Funders:
City of Toronto Government of Canada
Government of Ontario



Pride Toronto Team 2023

Year Long Staff

Kojo (Sherwin) Modeste (no pronouns), Executive Director
Bobby MacPherson (they/them), Director of Operations
Amit Kumar (he/him), Finance Manager
Dania Niles-Ross (she/her), Community Engagement Manager
Freya Selander (they/them/it/its), Education and Volunteer Manager
Hannah Glover (she/her), Grant & Fund Development Manager
James Arrow (no pronouns), Marketing Manager
Jamie Nicholson (any/no pronouns), Programming and Events Manager
Lee Hamilton (she/her), Operations and Logistics Manager
Nipuni Dhanawardana (she/her), Executive Administration Manager



Liasons

Michelle Owala, Torell Ollivirrie, Rhema Iyawa,
Sabine Marsi, Marla Minshall, Micheal Whiteloon,
Linda Xia, Esther Essien, Sarah Feutl, Joshua Pickard,
Chad Finucan, Abby Yip, Shayan Novin, Sarah Sheikh,
Paige Obright, Akshay Gupta, Caleb Downs,
Peggy Caesar, Viginia Currah, Jordan Crans,
Kritika Chopra, Jason Amell, Sanje Edwards,
Monet Tessier, Paulette Barrish, Yoan Holder

Seasonal and Contracted Staff

Laura Colonna (she/her), Project Manager
Anushka Abayaratna (she/her), Finance Officer
Ava Nebel, Operations Officer (she/her), Administration
Casey Danielle Bas (she/her), Volunteer Curator
Dakota McGovern (he/him), Accessibility Curator
Derek Kang (he/him), Visual Art and Events Coordinator
Emma Lazor (she/her), Special Events Officer
Ipun Kandola (he/him), Marketing Assistant

Jose David Perez Cabrera (he/him), Development & Operations Coordinator
Karina Vandenhoven (she/her), Office Assistant
Kate Chubbs (she/her), Special Events Officer
Marvin Maverick Regalado (he/him), Operations Coordinator
Michelle Simeon (she/her), Office Assistant
Mykel Hall (he/him), Programming Curator
Rolyn Chambers (he/him), Social Media & Graphic Design Coordinator
Tara Flint (she/her), Programming & Events Coordinator
Veronica Luo (she/her), Operations Officer, Administration

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