

# Pride Toronto's Parade

## Vendor Package

June 26, 2022

It is with great enthusiasm that we welcome you to Pride Toronto's Parade. We are grateful to be back to produce one of the largest 2SLGBTQ+ festivals in the world! Please read carefully, as there are detailed instructions that are essential for a successful Parade experience. Please note, all [Parade Terms and Conditions](#) must be followed. The intent of this document is to create a summary.

Parade Operating hours + Location	Important Contact Information
Sunday June 26th, 2022 Parade Start Time: <b>2PM SHARP</b> <u>Vehicle Load In Time:</u> 8:30AM - 11:30AM Vehicle Load in Location: <a href="#">Rosedale Valley Road</a> <u>Marcher Load In Time:</u> 11:30am -1:45 Marcher Load in Location: <a href="#">Bloor St and Ted Rogers Way.</a> End Time: Approx 6:00PM	<b>Leading up to the Parade</b> <a href="mailto:Parade@pridetoronto.com">Parade@pridetoronto.com</a> <b>Festival weekend - Dispatch:</b> (705) 805 -1570 This number will only be monitored during the following times: <ul style="list-style-type: none"><li>○ Friday June 24: 10am - 3am</li><li>○ Saturday June 25: 10am-3am</li><li>○ Sunday June 26: 8am - 1am</li></ul>

## Accessibility

Please let us know if you have any questions or concerns as it relates to accessibility prior to [June 15th 2022](#). Please contact the Parade team at [Parade@pridetoronto.com](mailto:Parade@pridetoronto.com). All contingents are responsible for providing their participants with accessibility.

## Parade Permit Info:

Thorough Zone Festival ([noreply@zonefestival.com](mailto:noreply@zonefestival.com)), you will be provided a link for you to access your permit. Please print this permit when you are loading -in. It is essential you arrive at the correct time and location slotted for your vehicle / float load-in. **If you do not, you will be turned away.**

## Parade Check-In:

Parade has two check in locations, [1\) Marcher Check In](#) and [2\) Vehicle Check In](#).

- 1) [Marcher Check In](#) (groups that are not on their float / in a vehicle)  
Located at [Ted Rogers and Charles Street](#) ( Appendix 1). Please check in at the tent at your allocated time. We ask that you come with your entire contingent and check in once. It is very challenging to squeeze people in who are late.
- 2) [Vehicle Check In](#) (groups that have a vehicle or float)  
Located at [Rosedale Valley Road and Bayview Road](#) (Appendix 2). Please check in at the tent at your allocated time with your vehicle.

## Parade Marshals

On the day of the Parade, there will be a series of Parade Marshalls in high visibility vests. They are there to help support the Parade and ensure safety for everyone. Please listen to them and follow their lead. If you have any questions, they will direct you to the appropriate person to assist you.

# Pride Toronto's Parade

## Vendor Package

June 26, 2022

### Vehicle & Float Load-in Instructions

- All vehicles and floats must arrive at [Bayview Ave and Rosedale valley Rd.](#)
- Vehicle / floats should aim to arrive at the Staging Area as close to their scheduled time as possible; too early or too late can cause significant issues with parade order. NOTE: it is important that you provide a physical copy of your permit. Contingents without a permit issued by Pride Toronto will not be permitted to enter the parade.
- Once permitted for entry, your vehicle / float will be escorted by a Parade Marshal to its designated placement marked with chalking . i.e “ A1, A2,A3..” etc.
- All vehicles must and floats must arrive ready to go. No floats are to be assembled in the staging area under any circumstance. .
- Vehicles and floats shall not emit any amplified sounds prior to departure from Church and Bloor St.
- Marchers will not be permitted to either mount or dismount off floats during the parade once the Parade has started
- Do not leave any garbage behind
- Do not idle your vehicle
- Ensure all safety measures of your float are taken care of, ie, railings are secured.
- Ensure that all of your float participants are loaded before departing. Once the floats start, your participants cannot exit until the de-staging area.
- Washrooms are available along Rosedale Valley Road.
- If individuals are not arriving with their float and getting dropped off by vehicle, please enter off of Young Street onto Aylmer Avenue. You can be dropped off right in front of [Lauren Harris Park](#). Please reference Appendix 3.

### Driver Instructions

- You must be fully licensed to operate a vehicle.
- All highway traffic laws are applicable.
- No selfies while driving or operating any mobile device illegally.
- Maintain the gap and distance between the contingent in front of you. This gap has been spaced by the Parade marshalls space out for you.
- Please be aware of volunteers and security along the route who may indicate you to have a larger or shorter gap between the contingent in front of you.
- Ensure de-staging is less than 10 minutes.
- No obstruction to your vision is permitted.
- No idling during the staging on Rosedale Valley Road.
- No amplified sound during the staging on Rosedale Valley Road.

# Pride Toronto's Parade

## Vendor Package

June 26, 2022

### Marchers Load-in Instructions

- All marching contingents must arrive with your designated lead who is responsible for your contingent at the check-in booth located at [Ted Rogers Way and Charles St E.](#)
- We encourage Marchers to meet beforehand as a group 30 minutes before check in and come as a group to check in. This will make the load in for marchers much simpler.
- All sampling needs to be presented at check in.
- Washrooms are available along Bloor Street for marchers.
- The check-in attendants will direct contingents on where to wait for the start of the Parade.

### Things to Remember During Parade Day

- Bring water, snacks, sunscreen and anything that will keep you hydrated and refreshed
- The Parade is rain or shine
- Participants with floats must have two designated turn marshals to march alongside the float to ensure the Participant's marchers are directed away from the float during route turns.
- The Participant agrees that the driver of any vehicle must follow Ontario's distracted driving laws. While driving, including when stopped or at a red light, it is illegal to:
  - Use a phone or other hand-held wireless communication device to text or dial.
  - Use a hand-held electronic entertainment device, such as a tablet or portable gaming console.
  - View display screens unrelated to driving, such as watching a video. Program a GPS device, except by voice commands
- All drivers of motorcycles, or any other vehicle that requires such protective gear, must wear the appropriate riding gear, including helmets and seatbelts while riding their vehicles.
- Everyone must comply with the rules and regulations of the holding area and acknowledge that the holding area is not a building area.
- Floats are to arrive ready-made with only final touches being applied within the holding area. Floats and Vehicles are not permitted to idle unless they absolutely need to for a brief moment.
- Water is available along the parade route. Please help yourselves. Volunteers will help to distribute.
- Have fun!! :)

### Parade Route:

The official Parade route can be viewed here: [Pride Toronto's Festival Map.](#)

We will begin at Church and Bloor Street and will be heading West on Bloor St. to Yonge St. We turn to head southbound on Yonge Street until reaching Dundas Street where we head Eastbound to destage. Parade Marshals will provide directional support to ensure everyone is safe throughout the route.

# Pride Toronto's Parade

## Vendor Package

June 26, 2022

### Destaging

Destaging will take place on Dundas Street to Victoria Street where contingents will have no more than 10 minutes to ensure that their vehicles and floats are Road-Ready in accordance with the [Highway Traffic Act R.S.O., 1990, c. H.8](#). Staff and security will be in place to ensure a fast and safe transition occurs. Failure to destage will result in the Parade having a backlog.

### Appendix 1: [Marcher Check In](#)

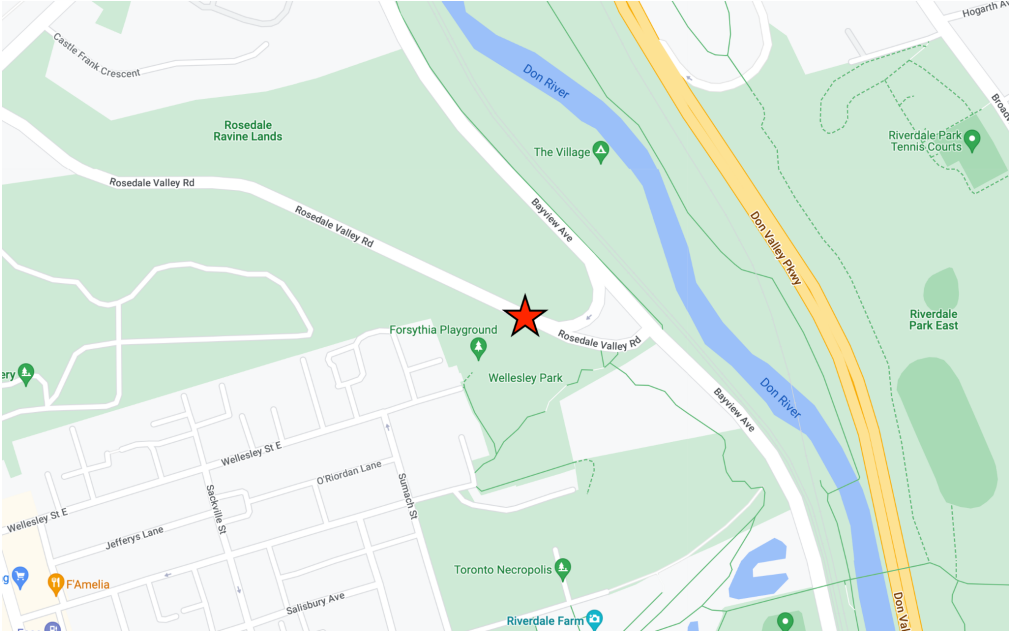


# Pride Toronto's Parade

## Vendor Package

June 26, 2022

### Appendix 2: [Vehicle Check In](#)



### Appendix 3: [Float attendees drop off location](#)

