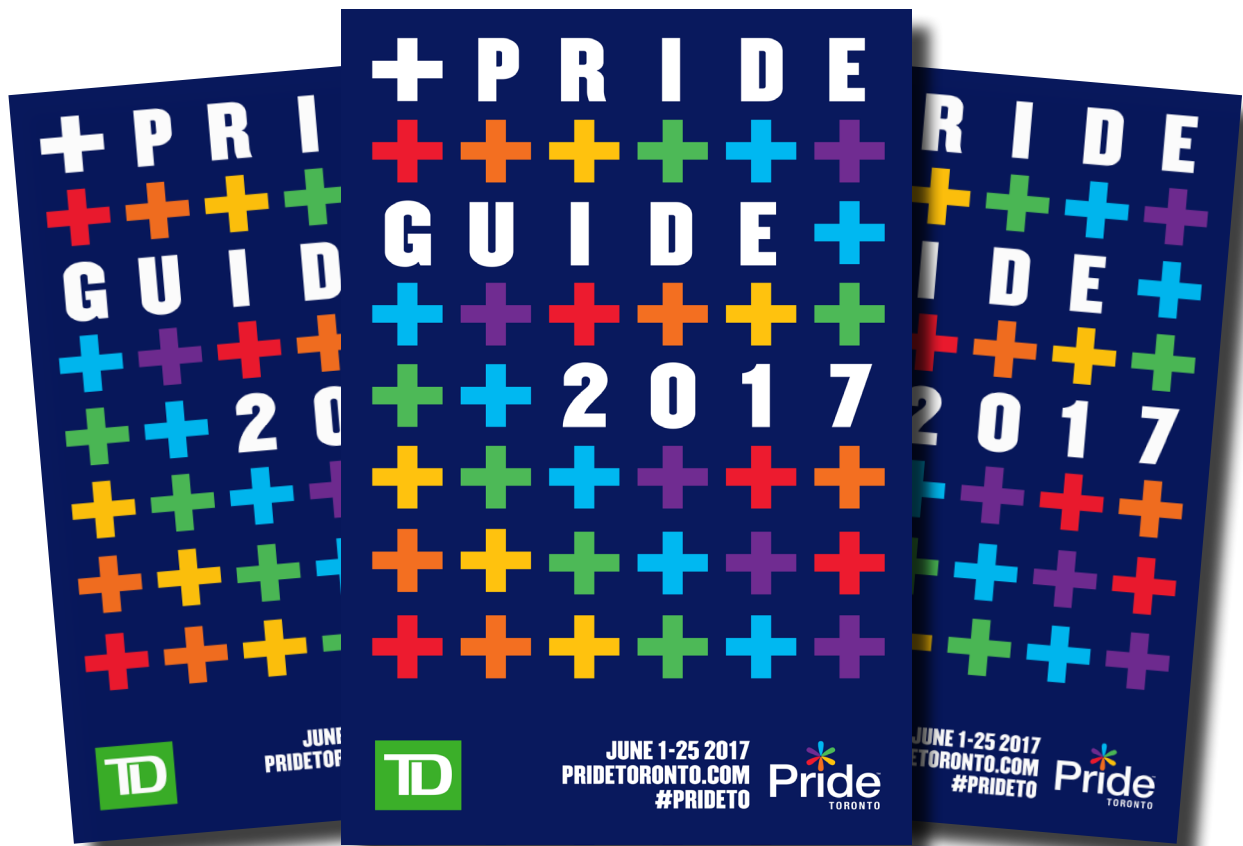


# OFFICIAL PRIDE GUIDE 2018



Join one of the largest International festivals of all time by advertising in the Official Pride Guide 2018! This full colour glossy guide includes all of the important dates, events and listings for the most anticipated Pride celebrations.



# ADVERTISING NET RATES

Pride Month in Toronto attracts over 1.2 million visits each year. This May 2018, 20,000 copies of the official Official Pride Guide will be distributed through IN Magazine. The Official Pride Guide can be picked up at key locations in the Church-Wellesley Village throughout Pride Month. A digital copy of the Official Pride Guide will also be available at [www.PrideToronto.com](http://www.PrideToronto.com) to over 500,000 online visitors in the lead up to Pride 2018.

## DISPLAY ADS RATES

Double Page Spread.....	\$9,850
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Full Page (premier placement).....	\$6,750
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## BOOKING & ARTWORK DEADLINE

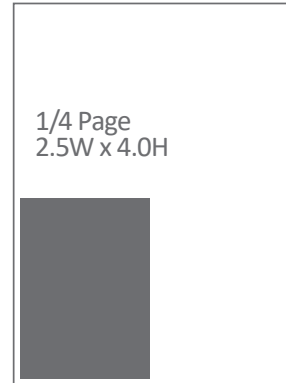
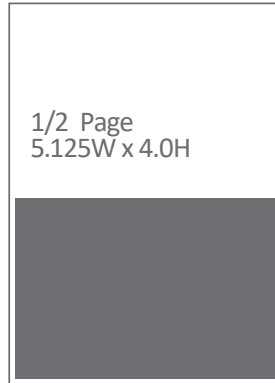
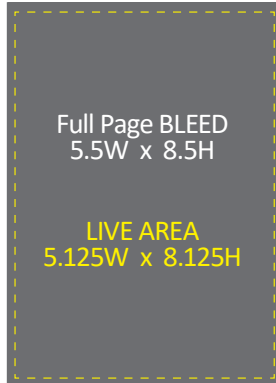
Booking Deadline.....April 2nd, 2018  
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PUBLISHING DATE: MAY 1ST, 2018



# ADVERTISING SPECIFICATIONS



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