

## Parade Sampling Permit Policy

Parade Sampling Permit Policy Groups who are registered to enter the parade can distribute printed material and/or non-food items to the crowd subject to the following conditions.

1. The group must purchase a marching permit along with their sampling permit. Cost of sampling permits is listed in the fee schedule.
2. The quantity of items sampled is limited to 10,000 and the nature of the items must be pre-approved by the Festival Director of Pride Toronto. Inquiries with respect to the submission of items for approval should be sent to [parade@pridetoronto.com](mailto:parade@pridetoronto.com)
3. The items sampled must directly relate to the registered group, and not to any unregistered group or organization, no matter how affiliated. Branding must be specifically in the name of the registered group.
4. If condoms are being distributed, they must be Trojans. Please contact [parade@pridetoronto.com](mailto:parade@pridetoronto.com) to discuss sampling of condoms
5. Sponsors of Pride Toronto's festival may be exempt from the sampling permit policy, subject to contract arrangements.
6. In effort to ensure fairness for all groups, Pride Toronto reserves the right to assess and collect the sampling permit fee after the festival from any groups who sample without an issued permit.
7. Food items (wrapped or otherwise) may not be distributed along the parade route.
8. Items must not be thrown into the crowd. Groups are responsible for ensuring that their volunteers hand the sampling product to crowd members for safety purposes