



Pride Toronto 2019 Parade Pricing Structure

Permit Details

Marching Permit

For walking/marching groups of up to 100 people (more than 100 people will need to contact the Parade Team at parade@pridetoronto.com). This permit is for pedestrians ONLY; no vehicles of any kind are permitted under this permit type. Groups may hold both a marching permit and a vehicle permit.

Vehicle Permit

This permit is required for any groups intending to have a float in the Pride Parade. Participants are responsible for obtaining their own vehicle; all vehicles must have valid insurance and be driven by a licensed driver. Throwing promotional materials from vehicles is completely prohibited. May be held in conjunction with a marching permit. All fees include a \$15 emissions environmental fee.

If you are wanting a second vehicle in the parade, you must purchase a second vehicle permit .

Sampling Permit

A sampling permit is required for any groups wishing to distribute materials along the parade route. This permit must be purchased in conjunction with a marching permit as throwing items from vehicles is prohibited. All items distributed must bear only the logo of the group distributing them; no corporate sponsorship of any kind is permitted.

Pride Toronto | 55 Berkeley Street, Toronto, ON, M5A 2W5
416-927-7433
www.pridetoronto.com



*****Please note that all prices are subject to 13% HST. An additional 4% fee is charged for payments made online through PayPal.**

Categories	Permit Type	Earlybird Tier 1 Until September 30 2018	Earlybird Tier 2 Oct 1 2018 - January 15 2019	Regular January 16 2019 - April 14	Late Apr 15 2019 - April 30 2019
Community Group: reserved for community groups who do not have a non-profit or charity registration number.					
* Suggested donations	Marching Permit	\$50*	\$50*	\$50*	\$250
	Vehicle Permit	\$215	\$315	\$415	\$615
	2nd Vehicle Permit	\$415	\$515	\$615	\$815
	Sampling Permit	\$100	\$200	\$300	\$500
Charity/Non-profit/Small Union: registered charities and nonprofits; government departments and organizations; political groups (except political parties) and organizations; student groups; and unions with a membership under 25,000.					
	Marching Permit	\$250	\$300	\$350	\$550
	Vehicle Permit	\$465	\$565	\$665	\$865
	2nd Vehicle Permit	\$665	\$765	\$865	\$1,065
	Sampling Permit	\$250	\$350	\$450	\$650

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Large Unions and Political Parties: unions with a membership greater than 25,000 members; any federally/provincially registered political party.					
	Marching Permit	\$550	\$715	\$930	\$1,430
	Vehicle Permit	\$1,115	\$1,505	\$2,035	\$2,535
	2nd Vehicle Permit	\$1,315	\$1,775	\$2,310	\$2,810
	Sampling Permit	\$675	\$775	\$875	\$1,375
Small Commercial Entry: for-profit enterprises with 2 or fewer retail outlets, physical shops, or franchises, within Canada only.					
	Marching Permit	\$750	\$850	\$950	\$1,450
	Vehicle Permit	\$1,500	\$1,800	\$2,160	\$2,660
	2nd Vehicle Permit	\$1,700	\$2,040	\$2,450	\$2,950
	Sampling Permit	\$800	\$900	\$1,000	\$1,500
Large Commercial Entry/Sponsor Entry: businesses with more than 2 franchises or outlets, or for businesses with a presence outside of Canada.. Please contact Amber@pridetoronto.com					
Motorcycles	Vehicle Permit	\$10	\$10	\$10	\$50

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