



## Pride Toronto 2019 Streetfair Pricing Structure

### Marketplace

Categories	Earlybird Tier 1 Until September 30th 2018	Earlybird Tier 2 Oct 1 2018 - January 15 2019	Regular January 16 2019 - April 14 2019	Late April 15 2019 - May 1 2019
<b>Artisan/Craft Maker:</b> This category is intended to highlight small, local, independent artisans. All items sold must have been entirely hand-crafted by the vendor themselves, and be unavailable for purchase at a physical outlet. May include artists with independent websites, dependent on size and distribution, subject to the discretion of Pride Toronto.	\$1,050	\$1,155	\$1,260	\$1,760
<b>Independent Commercial:</b> Businesses whose products are not handmade, but do not have a physical retail outlet. Also includes artisans whose work is available for purchase at physical outlets or a dedicated online space with national or international distribution, subject to the discretion of Pride Toronto.	\$1,700	\$1,870	\$2,040	\$2,540
<b>Corporate:</b> Registered for-profit business with 2 or fewer physical stores / retail outlets / franchises / online outlets in Canada only.	\$3,000	\$3,300	\$3,600	\$4,100
<b>National/International Corporate:</b> Businesses with more than 2 physical outlets or presence outside of Canada.	\$6,000	\$6,600	\$7,200	\$7,700
<b>Sponsors:</b> Must contact Amber Moyle before registering: <a href="mailto:amber@pridetoronto.com">amber@pridetoronto.com</a>				

**\*\*\*All prices are subject to 13% HST. An additional 4% fee is charged for payments made online through PayPal. Prices subject to change without notice\*\*\***

Pride Toronto | 55 Berkeley Street, Toronto, ON, M5A 2W5  
416-927-7433

[www.pridetoronto.com](http://www.pridetoronto.com)



## Community Fair

Categories	Earlybird Tier 1 Until September 30th 2018	Earlybird Tier 2 Oct 1 2018 - January 15 2019	Regular January 16 2019 - March 30th 2019	Late April 1 2019 - May 1 2019
Non-profits, charities, student groups (no-selling)	\$150	\$175	\$200	\$700
Non-profits, charities, student groups (selling)	\$300	\$350	\$400	\$900
Government agencies/ Departments and political groups	\$450	\$520	\$600	\$1,100
Trade Unions (under 25,000 members)	\$750	\$865	\$995	\$1,495
Trade Unions (over 25,000 members)	\$2,250	\$2,590	\$2,980	\$3,480

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## Food Vendor

Categories	Earlybird Tier 1 Until September 30th 2018	Earlybird Tier 2 Oct 1 2018 - January 15 2019	Regular January 16 2019 - March 30th 2019	Late April 1 2019 - May 1 2019
Standard Booth (10x10) Church Street (Friday, Saturday & Sunday)	\$2,800	\$3,300	\$3,800	\$4,300
Standard Booth (10x10) Wellesley Street (Saturday, Sunday)	\$2,300	\$2,800	\$3,300	\$3,800
Food Truck (Maximum: 10x30) Various Locations (Friday, Saturday & Sunday)	\$4,300	\$4,800	\$5,300	\$5,800

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All food vendor applicants will be approved based on a combination of first-come, first-served, and curatorial decisions to ensure a wide variety of food across the festival site.

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