



FOR IMMEDIATE RELEASE  
June 23, 2006

**Pride Toronto Welcomes Back TD Canada Trust Sponsorship**  
**Bank will return as a Platinum Sponsor of Pride Week 2006**

Pride Toronto is thrilled to receive support from returning sponsor TD Canada Trust, in their second year as a Pride Week sponsor. TD is the number two sponsor and lead supporter of Pride Toronto's Volunteer program, which is the heart and soul of Pride Week. Pride Week requires 1,200 volunteers in order to run its events and festivities.

Pride Week is the largest arts and culture festival in Canada, and one of the three largest in the world. A study by Festivals and Events Ontario showed that the Pride Parade is the best attended event in Canada.

TD Canada Trust will sponsor the second most visited music stage during the festival located near Church and Gloucester streets, which will be branded TD Canada Trust North Music Stage. Musical performers on the stage include The Nylons on Saturday June 24<sup>th</sup> at 9:30PM, an a cappella group with a 25 year history, and Salsa and Swing on Sunday June 25<sup>th</sup> starting at 7:45PM, a combination of jazz and salsa musicians, as well as swing dancers.

The bank has also funded two floats in the Pride Parade on Sunday June 25<sup>th</sup> - one for CanStage to promote TD Dream in High Park, their Shakespeare summer theatre, and one for the XVI International AIDS conference.

"TD Canada Trust is delighted to be a major supporter and the official bank of Pride Toronto, and we're very proud that dozens of employees are Pride volunteers this year." said Suellen Wiles, Senior Vice President GTA Region, TD Canada Trust. "TD sponsors a number of community based initiatives including Pride because we want to be a part of, and reflect the communities in which we live and work."

The Church/Wellesley branch of TD Canada Trust will be open on Saturday June 24 to serve the large number of people who attend Pride Week.

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Toronto Ontario Canada M4Y 1G7  
Phone: 416-927-7433 ◦ Fax: 416.927.7886



### **About Pride Toronto**

**Pride Toronto** ([www.pridetoronto.com](http://www.pridetoronto.com)) is the not-for-profit organization that hosts Pride Week, an annual festival held during the last week of June in downtown Toronto. Pride Week is Canada's largest celebration of lesbian, gay, bisexual, transsexual, transgender, intersex, queer/questioning and two-spirited people, and is one of the leading cultural events of its kind in the world.

### **About TD Bank Financial Group**

The Toronto-Dominion Bank and its subsidiaries are collectively known as TD Bank Financial Group. TD Bank Financial Group serves more than 14 million customers in four key businesses operating in a number of locations in key financial centres around the globe: Canadian Personal and Commercial Banking including TD Canada Trust; Wealth Management including TD Waterhouse and an investment in TD Ameritrade; Wholesale Banking, including TD Securities; and U.S. Personal and Commercial Banking through TD Banknorth. TD Bank Financial Group also ranks among the world's leading on-line financial services firms, with more than 4.5 million on-line customers. TD Bank Financial Group had CDN\$388.6 billion in assets, as of April 30, 2006. The Toronto-Dominion Bank trades on the Toronto and New York Stock Exchanges under the symbol "TD".

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