



Pride Toronto announces new Executive Director

For Immediate Release

October 28, 2011 (Toronto, ON) – Kevin Beaulieu joins Pride Toronto as its new Executive Director.

"Pride is a declaration of who we are as a community with a strong history of advocacy for human rights and diversity. I'm looking forward to working with the LGBTTIQQ2SA communities and Pride Toronto's Board, members and partners to continue building this organization and its vibrant celebration of equality and the diversity of our community," said Beaulieu.

Since 2003, Kevin has served as a Toronto City Council Executive Assistant, most recently to Councillor Kristyn Wong-Tam, whose ward includes the Church-Wellesley neighbourhood, which hosts the majority of Pride Toronto's events. This position allowed him to work with local community organizations, business associations, labour groups and media on a broad range of community issues.

Prior to his time at City Hall, Kevin served as the Coordinator for Lesbians, Gays, Bisexuals and Transpeople at the University of Toronto (LGBTOUT), overseeing the well-known Homohop and other student community events and campaigns. He was also involved in grassroots advocacy campaigns such as the Party People Project/iDance Rally and June 13 Committee.

"Kevin is a fantastic addition to the team. He shares Pride Toronto's commitment to inclusiveness, fairness, accountability and transparency. His proven experience and expertise on community engagement, advocacy and leadership makes him ideally suited to take on the Executive Director role at Pride Toronto," said Pride Toronto co-chair, Francisco Alvarez.

Kevin will assume the role of Executive Director effective December 1, 2011.

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About Pride Toronto

Pride Toronto is the not-for-profit organization that hosts Pride Week, an annual event in downtown Toronto during the last week of June. Pride Week is one of the premier arts and cultural festivals in Canada. It is also one of the largest Pride celebrations in the world with an estimated attendance of over 1.2 million people. It celebrates the history, courage, diversity and future of Toronto's LGBTTIQQ2SA* communities. Pride Toronto is proud to host WorldPride in 2014, the fourth such event ever held and the first in North America.

*Lesbian, Gay, Bisexual, Transsexual, Transgender, Intersex, Queer/Questioning, 2 Spirited, Allies

Contact:

Peter McHugh
Communications Director, Pride Toronto
peter@pridetoronto.com
647.801.2567