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Pride Toronto presents  
Pride Week 2011  
June 24 - July 3, 2011  
[www.pridetoronto.com](http://www.pridetoronto.com)

## ACCREDITATION APPLICATION INFORMATION

**Please note that our Accreditation process has been revised for the 2011 festival. Please read this form thoroughly and complete fully. Applications that are not fully completed will not be approved.**

**Media Passes will allow representatives backstage access at festival events, Media Pit access, and preferred access to the parade route and beverage gardens, subject to Pride Toronto's discretion.**

### **Interviews:**

Interviews with Pride Toronto staff, Grand Marshal, performers, etc may be scheduled by emailing [media@pridetoronto.com](mailto:media@pridetoronto.com). Interview scheduling will be dependant on availability and closed by **May 30, 2011**. To ensure your publication gets an interview time, contact us ASAP! No offsite interviews will be held on Parade Day, and no unscheduled interviews will be provided.

### **Notes:**

- All Media accredited to Pride Week 2011 must provide clips of their reports by **July 18, 2011**. Failure to do so could effect accreditation for future events.
  - **Accreditation applications must be received by June 13, 2011.**
  - Media access will be determined on an individual basis.
  - Please email, post, or courier your application and attachments directly to Pride Toronto – Please do not fax.
  - Your accreditation status will be advised by email within two weeks of receipt.
  - Please inform us of any on-site requirements you may have.
  - Passes will be available during Pride Week 2011 ONLY. If you need to collect your 2011 Media Pass prior to Pride Week, please email the Media Committee directly to make arrangements for this.
  - Unauthorized media will be refused access to secure areas. Media passes are non-transferable and must be returned upon request by an authorized Pride Toronto representative.
  - Passes will only be available until 1:00pm on Sunday afternoon (Parade Day). Additional Media Passes will not be issued after this time.
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## MEDIA ACCREDITATION APPLICATION REQUIREMENTS

**Please Provide:**

- 1) Accreditation Request Form – Please complete in full. Please be sure that each individual requiring a pass completes a separate application form in full. This includes any support staff (assistants, photographers, videographers, etc) that you may be bringing with you.
- 2) A letter discussing the focus of your coverage, and any story ideas you may be considering.
- 3) Sample clips / discs / links of previous Pride Week coverage or clips / discs / links of relevant coverage with by-line and date.

**Please send your completed application package to:**

Pride Toronto  
Attention: Crystal Moore and Jared Breen, Media Coordinators

Mailing Address:	PO Box 371, Station F Toronto, ON – M4Y 2L8
Courier Address:	14 Dundonald Street Toronto, ON – M4Y 1K2
Email Address:	<a href="mailto:media@pridetoronto.com">media@pridetoronto.com</a>

**ONCE YOUR APPLICATION HAS BEEN APPROVED, YOU WILL BE PROVIDED WITH A LETTER OF AUTHORIZATION. PLEASE BE SURE TO BRING YOUR AUTHORIZATION LETTER WITH YOU WHEN YOU COLLECT YOUR MEDIA PASS.**



**MEDIA ACCREDITATION APPLICATION FORM**

**SECTION A: APPLICANT & ORGANIZATION INFORMATION**

<b>Name of Applicant</b> (please indicate surname, given name)	
<b>Professional Title or Role</b>	
<b>Publication / Outlet Name</b>	
<b>Street Address</b>	
<b>City</b>	
<b>State / Province</b>	
<b>Postal Code</b>	
<b>Work Telephone Number</b>	
<b>Cellular Telephone Number</b>	
<b>Email Address</b>	
<b>Website</b> (if applicable)	

**SECTION B: SUPERVISOR / EDITOR'S INFORMATION**

<b>Supervisor / Editor's Name</b> (please indicate surname, given name)	
<b>Supervisor / Editor's Telephone</b>	
<b>Supervisor / Editor's Email Address</b>	



**SECTION C: MEDIA-SPECIFIC INFORMATION**

<b>Type of Media</b> (please select all that apply)	<b>Television</b>	<b>Radio</b>
	<b>Newspaper</b>	<b>Magazine</b>
	<b>Other – Specify:</b>	
<b>Please give an approximation with regards to the number of listeners, viewers, hits, or circulation</b>		
<b>Estimated date as to when coverage of this event will be featured (DD-MM-YYYY)</b>		
<b>Language in which coverage will be featured</b> (please select all that apply)	<b>English</b>	<b>French</b>
	<b>Other – Specify:</b>	
<b>Have you been accredited for previous Pride Toronto events</b> (if YES specify years)	<b>YES</b>	
	<b>NO</b>	

**SECTION D: EVENT ACCESS**

<b>Which specific event(s) will you be requiring access to</b> (select all that apply)	<b>Launch Party</b>	
	<b>Global Human Rights</b>	<b>Ladies Golf Day</b>
	<b>Friday Festival Site</b>	<b>Saturday Festival Site</b>
	<b>Sunday Festival Site</b>	<b>Dyke March</b>
	<b>Trans March</b>	<b>Pride Parade</b>
	<b>Other – Specify:</b>	