

Pride Toronto 2012 Theme submission deadline extended to December 31, 2011

For Immediate Release

December 14, 2011 (Toronto, ON) – Pride Toronto has extended the deadline for submissions for LGBTTIQQ2SA* community members' ideas for the 2012 Pride Toronto theme.

“We are excited to engage the LGBTQ communities, as we value their support, feedback and creativity. We are confident they will suggest a perfect theme for Pride 2012,” said Pride Toronto Co-Chair, Luka Amona.

- The UPDATED DEADLINE to submit a theme is December 31, 2011.
- Each submitted theme idea should not exceed four words.
- The theme should be succinct, easy to understand and reflect the [values of Pride Toronto](#) and the communities it serves. Previous community chosen Pride themes include: ‘Dream Big’ (2011), ‘XXX 30th Anniversary’ (2010), ‘Can’t Stop, Won’t Stop’ (2009), ‘Unified!’ (2008), ‘Unstoppable!’ (2007) and ‘Fearless’ (2006).
- Feel free to write a few words of explanation about your theme idea and why you feel it would make an ideal theme for Pride Toronto 2012.
- You may submit more than one theme. If you are submitting more than one theme, please send them in separate correspondences.
- All previously received submissions will be considered.
- Please send all theme ideas to Pride Toronto’s Arts & Culture Manager, TK, via email to: tk@pridetoronto.com with the subject line, “Pride 2012 Theme”.

Pride Toronto will select the winning theme from a short list of the submissions. The selected theme will be announced in January 2012.

“We are hoping that selecting a theme this early will encourage members of the LGBTQ community and other Pride Toronto stakeholders to creatively incorporate the chosen theme leading up to Pride 2012,” said Francisco Alvarez, Pride Toronto Co-Chair.

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About Pride Toronto

Pride Toronto is the not-for-profit organization that hosts Pride Week, an annual event in downtown Toronto during the last week of June. Pride Week is one of the premier arts and cultural festivals in Canada. It is also one of the largest Pride celebrations in the world with an estimated attendance of over 1.2 million people. It celebrates the history, courage, diversity and future of Toronto's LGBTTIQQ2SA* communities.

* Lesbian, Gay, Bisexual, Transsexual, Transgender, Intersex, Queer/Questioning, 2 Spirited, Allies

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